



DANISH PATENT AND TRADEMARK OFFICE

## The Observatory working groups

Member State perspective

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## Danish approach

- Ministerial Network against IPR infringements
  - The secretary of the Network is also representing Denmark as the public sector stakeholder in the Observatory
  - The Network is represented in all 5 working groups that comprise the Observatory
    - the best basis of influence and information

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DANISH MINISTERIAL NETWORK  
AGAINST IPR INFRINGEMENTS



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## Public Awareness Working Group

- Meetings twice per year
  - feedback and support to the Observatory's projects
  - Subgroups for more intense work
- Campaigns:
  - Pan EU campaign to raise awareness among younger people (15-24 years)
    - Based on IP Perception Study (November 2013)



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## Thank you for your attention

For more information please see:

[www.stopfakes.dk](http://www.stopfakes.dk) or [www.stoppiratkopiering.dk](http://www.stoppiratkopiering.dk)

<https://oami.europa.eu/ohimportal/da/web/observatory/home>

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